ACHIEVEMENTS 2022
of the “Women’s Economic Empowerment for Sustainable and Inclusive Growth in Egypt” (Rabeha) Joint Programme

THE JP SUPPORTED

2,060 WOMEN ENTREPRENEURS AND JOB-SEEKERS TO ACCESS DECENT JOBS OR SELF-EMPLOYMENT OPPORTUNITIES IN 7 GOVERNORATES.¹

MORE THAN

1,100 WOMEN JOB-SEEKERS INCLUDING 19% OF WOMEN WITH DISABILITIES PARTICIPATED IN TRAINING FOR EMPLOYMENT IN HIGH-GROWTH SECTORS, SUCH AS ICT.

2,382 WOMEN INCREASED THEIR AWARENESS ON ENTREPRENEURSHIP AND DECENT EMPLOYMENT OPPORTUNITIES IN THE PROGRAMME’S TARGET VALUE CHAINS.²

MORE THAN

1,940 WOMEN ENTREPRENEURS RECEIVED FINANCIAL AND NON-FINANCIAL SERVICES, SUCH AS:

- IDEATION AND INCUBATION BOOTCAMS
- ENTREPRENEURSHIP TRAINING
- ONE-TO-ONE COACHING AND MENTORSHIP
- ACCELERATORS FOR SOCIAL ENTERPRISES IN GROWTH STAGE
- OPPORTUNITIES TO PITCH IDEAS TO SECTOR EXPERTS
- FINANCIAL SUPPORT FOR 35 START-UPS
- BUSINESS DEVELOPMENT CONSULTATIONS
- MARKET ACCESS SUPPORT TO EXHIBIT THEIR PRODUCTS AT NATIONAL EXHIBITIONS.

¹ Alexandria, Beheira, Beni Suef, Cairo, Fayoum, Giza and Minya.
² Value chains include: Palm Dates, Medicinal and Aromatic Plants (MAPs), and Handicrafts.
MORE THAN 140 PRIVATE SECTOR COMPANIES ENHANCED THEIR AWARENESS OF GENDER SENSITIVE POLICIES, STRATEGIES, AND PROGRAMS WITHIN THE WOMEN’S EMPOWERMENT PRINCIPLES FRAMEWORK, AND RECEIVED DISABILITY WORKPLACE INCLUSION TRAINING.

MORE THAN 30% OF TRAINED WOMEN FOUND EMPLOYMENT OPPORTUNITIES IN 2022.

410 TRAINED WOMEN ENTREPRENEURS DEVELOPED ENVIRONMENTAL SUSTAINABILITY PLANS TO INTEGRATE GREEN PRODUCTS AND/OR PROCESSES INTO THEIR BUSINESSES.

THE JP PARTICIPATED IN MORE THAN 20 EVENTS AND REACHED MORE THAN 110,000 PEOPLE THROUGH OUTREACH AND COMMUNICATION CHANNELS.

CAREER AND EMPLOYMENT DAYS WERE ORGANIZED WITH COMPANIES AND LABOUR MARKET EXPERTS.

A DIGITAL VERSION OF “HEYA RAEDA” TRAINING PROGRAM WAS LAUNCHED.

GENDER AND SUSTAINABILITY COURSE WAS DEVELOPED.

50 STAFF FROM 5 MINISTRIES ENHANCED THEIR CAPACITY TO IMPROVE SERVICE QUALITY AND OUTREACH TO WOMEN.

THE TOTAL NUMBER OF PARTICIPANTS SUPPORTED BY THE JP IS 3,250 WOMEN SINCE THE PROGRAMME’S INCEPTION.

The Rabeha Joint Programme is implemented by UN Women and United Nations Industrial Development Organization (UNIDO), in partnership with Egypt’s National Council for Women (NCW), the Ministry of Trade and Industry (MoTI), and the Micro, Small and Medium Enterprise Development Agency (MSMEDA), with funding provided by the Government of Canada.

3 Ministry of Trade and Industry; Micro, Small and Medium Enterprise Development Agency; Ministry of Youth and Sports; Ministry of Local Development; Ministry of International Cooperation.

4 A training programme developed by Egypt’s Information Technology Industry Development Agency (ITIDA)’s Technology Innovation and Entrepreneurship Centre (TIEC) aimed at training female entrepreneurs on startup methodologies to help them develop their business ideas.